

*comparativa ACUMUALDA a DICIEMBRE 2015-2016*

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2016	2015	% ^ aa.	2016	2015	% ^ aa.	2016	2015	% ^ aa.
1.Turismos	28.177	24.759	13,81%	15.960	14.408	10,77%	44.137	39.167	12,69%
2.Todo Terreno	7.190	4.891	47,00%	5.043	3.274	54,03%	12.233	8.165	49,82%
3.Com.Ligeros	5.075	3.971	27,80%	4.382	3.980	10,10%	9.457	7.951	18,94%
4.Ind.Medios	2.202	1.692	30,14%	1.241	970	27,94%	3.443	2.662	29,34%
5.Industriales	239	176	35,80%	169	136	24,26%	408	312	30,77%
6.Autobuses	167	137	21,90%	133	105	26,67%	300	242	23,97%
7.Motocicletas	2.962	2.410	22,90%	2.808	2.379	18,03%	5.770	4.789	20,48%
8.Ciclomotores	286	286	0,00%	223	228	-2,19%	509	514	-0,97%
9.Especiales	314	277	13,36%	78	52	50,00%	392	329	19,15%
<b>Totales</b>	<b>46.612</b>	<b>38.599</b>	<b>20,76%</b>	<b>30.037</b>	<b>25.532</b>	<b>17,64%</b>	<b>76.649</b>	<b>64.131</b>	<b>19,52%</b>

*comparativa DICIEMBRE 2015-2016*

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2016	2015	% ^ aa.	2016	2015	% ^ aa.	2016	2015	% ^ aa.
1.Turismos	2.978	2.358	26,29%	1.310	1.472	-11,01%	4.288	3.830	11,96%
2.Todo Terreno	830	564	47,16%	615	399	54,14%	1.445	963	50,05%
3.Com.Ligeros	602	406	48,28%	447	385	16,10%	1.049	791	32,62%
4.Ind.Medios	294	185	58,92%	163	110	48,18%	457	295	54,92%
5.Industriales	42	19	121,05%	18	29	-37,93%	60	48	25,00%
6.Autobuses	17	13	30,77%	7	6	16,67%	24	19	26,32%
7.Motocicletas	372	222	67,57%	299	236	26,69%	671	458	46,51%
8.Ciclomotores	31	36	-13,89%	15	18	-16,67%	46	54	-14,81%
9.Especiales	39	39	0,00%	20	6	233,33%	59	45	31,11%
<b>Totales</b>	<b>5.205</b>	<b>3.842</b>	<b>35,48%</b>	<b>2.894</b>	<b>2.661</b>	<b>8,76%</b>	<b>8.099</b>	<b>6.503</b>	<b>24,54%</b>

**comparativa canales de venta acumulado DICIEMBRE**

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2016	2015	% ^ aa.	2016	2015	% ^ aa.	2016	2015	% ^ aa.
1.Turismos	Alquiler	12.608	11.184	12,73%	3.473	2.702	28,53%	16.081	13.886	15,81%
	Empresas	5.138	3.635	41,35%	1.764	1.476	19,51%	6.902	5.111	35,04%
	Particular	10.431	9.940	4,94%	10.723	10.230	4,82%	21.154	20.170	4,88%
	<b>Totales</b>	<b>28.177</b>	<b>24.759</b>	<b>13,81%</b>	<b>15.960</b>	<b>14.408</b>	<b>10,77%</b>	<b>44.137</b>	<b>39.167</b>	<b>12,69%</b>
2.Todo Terreno	Alquiler	1.757	829	111,94%	792	281	181,85%	2.549	1.110	129,64%
	Empresas	1.094	739	48,04%	647	407	58,97%	1.741	1.146	51,92%
	Particular	4.339	3.323	30,57%	3.604	2.586	39,37%	7.943	5.909	34,42%
	<b>Totales</b>	<b>7.190</b>	<b>4.891</b>	<b>47,00%</b>	<b>5.043</b>	<b>3.274</b>	<b>54,03%</b>	<b>12.233</b>	<b>8.165</b>	<b>49,82%</b>
3.Com.Ligeros	Alquiler	918	788	16,50%	99	127	-22,05%	1.017	915	11,15%
	Empresas	1.773	1.327	33,61%	782	791	-1,14%	2.555	2.118	20,63%
	Particular	2.384	1.856	28,45%	3.501	3.062	14,34%	5.885	4.918	19,66%
	<b>Totales</b>	<b>5.075</b>	<b>3.971</b>	<b>27,80%</b>	<b>4.382</b>	<b>3.980</b>	<b>10,10%</b>	<b>9.457</b>	<b>7.951</b>	<b>18,94%</b>
4.Ind.Medios	Alquiler	338	315	7,30%	95	70	35,71%	433	385	12,47%
	Empresas	1.099	826	33,05%	673	538	25,09%	1.772	1.364	29,91%
	Particular	765	551	38,84%	473	362	30,66%	1.238	913	35,60%
	<b>Totales</b>	<b>2.202</b>	<b>1.692</b>	<b>30,14%</b>	<b>1.241</b>	<b>970</b>	<b>27,94%</b>	<b>3.443</b>	<b>2.662</b>	<b>29,34%</b>
5.Industriales	Alquiler	37	8	362,50%	1	0	#+INF	38	8	375,00%
	Empresas	188	160	17,50%	157	133	18,05%	345	293	17,75%
	Particular	14	8	75,00%	11	3	266,67%	25	11	127,27%
	<b>Totales</b>	<b>239</b>	<b>176</b>	<b>35,80%</b>	<b>169</b>	<b>136</b>	<b>24,26%</b>	<b>408</b>	<b>312</b>	<b>30,77%</b>
6.Autobuses	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	164	114	43,86%	132	105	25,71%	296	219	35,16%
	Particular	2	23	-91,30%	1	0	#+INF	3	23	-86,96%
	<b>Totales</b>	<b>167</b>	<b>137</b>	<b>21,90%</b>	<b>133</b>	<b>105</b>	<b>26,67%</b>	<b>300</b>	<b>242</b>	<b>23,97%</b>
7.Motocicletas	Alquiler	115	127	-9,45%	81	77	5,19%	196	204	-3,92%
	Empresas	294	230	27,83%	311	245	26,94%	605	475	27,37%
	Particular	2.553	2.053	24,35%	2.416	2.057	17,45%	4.969	4.110	20,90%
	<b>Totales</b>	<b>2.962</b>	<b>2.410</b>	<b>22,90%</b>	<b>2.808</b>	<b>2.379</b>	<b>18,03%</b>	<b>5.770</b>	<b>4.789</b>	<b>20,48%</b>
8.Ciclomotores	Alquiler	7	5	40,00%	14	0	#+INF	21	5	320,00%
	Empresas	17	60	-71,67%	7	9	-22,22%	24	69	-65,22%
	Particular	262	221	18,55%	202	219	-7,76%	464	440	5,45%
	<b>Totales</b>	<b>286</b>	<b>286</b>	<b>0,00%</b>	<b>223</b>	<b>228</b>	<b>-2,19%</b>	<b>509</b>	<b>514</b>	<b>-0,97%</b>
9.Especiales	Alquiler	158	145	8,97%	15	4	275,00%	173	149	16,11%
	Empresas	48	53	-9,43%	16	9	77,78%	64	62	3,23%
	Particular	108	79	36,71%	47	39	20,51%	155	118	31,36%
	<b>Totales</b>	<b>314</b>	<b>277</b>	<b>13,36%</b>	<b>78</b>	<b>52</b>	<b>50,00%</b>	<b>392</b>	<b>329</b>	<b>19,15%</b>
<b>Totales</b>	<b>46.612</b>	<b>38.599</b>	<b>20,76%</b>	<b>30.037</b>	<b>25.532</b>	<b>17,64%</b>	<b>76.649</b>	<b>64.131</b>	<b>19,52%</b>	

**comparativa canales de venta DICIEMBRE**

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2016	2015	% ^ aa.	2016	2015	% ^ aa.	2016	2015	% ^ aa.
1.Turismos	Alquiler	1.357	844	60,78%	231	229	0,87%	1.588	1.073	48,00%
	Empresas	714	411	73,72%	206	155	32,90%	920	566	62,54%
	Particular	907	1.103	-17,77%	873	1.088	-19,76%	1.780	2.191	-18,76%
	<b>Totales</b>	<b>2.978</b>	<b>2.358</b>	<b>26,29%</b>	<b>1.310</b>	<b>1.472</b>	<b>-11,01%</b>	<b>4.288</b>	<b>3.830</b>	<b>11,96%</b>
2.TODO Terreno	Alquiler	160	100	60,00%	134	45	197,78%	294	145	102,76%
	Empresas	137	80	71,25%	101	46	119,57%	238	126	88,89%
	Particular	533	384	38,80%	380	308	23,38%	913	692	31,94%
	<b>Totales</b>	<b>830</b>	<b>564</b>	<b>47,16%</b>	<b>615</b>	<b>399</b>	<b>54,14%</b>	<b>1.445</b>	<b>963</b>	<b>50,05%</b>
3.Com.Ligeros	Alquiler	203	103	97,09%	26	13	100,00%	229	116	97,41%
	Empresas	174	116	50,00%	98	56	75,00%	272	172	58,14%
	Particular	225	187	20,32%	323	316	2,22%	548	503	8,95%
	<b>Totales</b>	<b>602</b>	<b>406</b>	<b>48,28%</b>	<b>447</b>	<b>385</b>	<b>16,10%</b>	<b>1.049</b>	<b>791</b>	<b>32,62%</b>
4.Ind.Medios	Alquiler	75	25	200,00%	9	0	#+INF	84	25	236,00%
	Empresas	135	103	31,07%	92	70	31,43%	227	173	31,21%
	Particular	84	57	47,37%	62	40	55,00%	146	97	50,52%
	<b>Totales</b>	<b>294</b>	<b>185</b>	<b>58,92%</b>	<b>163</b>	<b>110</b>	<b>48,18%</b>	<b>457</b>	<b>295</b>	<b>54,92%</b>
5.Industriales	Alquiler	12	0	#+INF				12	0	#+INF
	Empresas	28	17	64,71%	15	28	-46,43%	43	45	-4,44%
	Particular	2	2	0,00%	3	1	200,00%	5	3	66,67%
	<b>Totales</b>	<b>42</b>	<b>19</b>	<b>121,05%</b>	<b>18</b>	<b>29</b>	<b>-37,93%</b>	<b>60</b>	<b>48</b>	<b>25,00%</b>
6.Autobuses	Empresas	17	9	88,89%	7	6	16,67%	24	15	60,00%
	Particular	0	4	-100,00%				0	4	-100,00%
	<b>Totales</b>	<b>17</b>	<b>13</b>	<b>30,77%</b>	<b>7</b>	<b>6</b>	<b>16,67%</b>	<b>24</b>	<b>19</b>	<b>26,32%</b>
7.Motocicletas	Alquiler	19	1	1800,00%	21	17	23,53%	40	18	122,22%
	Empresas	83	13	538,46%	76	18	322,22%	159	31	412,90%
	Particular	270	208	29,81%	202	201	0,50%	472	409	15,40%
	<b>Totales</b>	<b>372</b>	<b>222</b>	<b>67,57%</b>	<b>299</b>	<b>236</b>	<b>26,69%</b>	<b>671</b>	<b>458</b>	<b>46,51%</b>
8.Ciclomotores	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	1	19	-94,74%	0	2	-100,00%	1	21	-95,24%
	Particular	29	17	70,59%	15	16	-6,25%	44	33	33,33%
	<b>Totales</b>	<b>31</b>	<b>36</b>	<b>-13,89%</b>	<b>15</b>	<b>18</b>	<b>-16,67%</b>	<b>46</b>	<b>54</b>	<b>-14,81%</b>
9.Especiales	Alquiler	22	23	-4,35%	3	1	200,00%	25	24	4,17%
	Empresas	4	11	-63,64%	9	1	800,00%	13	12	8,33%
	Particular	13	5	160,00%	8	4	100,00%	21	9	133,33%
	<b>Totales</b>	<b>39</b>	<b>39</b>	<b>0,00%</b>	<b>20</b>	<b>6</b>	<b>233,33%</b>	<b>59</b>	<b>45</b>	<b>31,11%</b>
<b>Totales</b>							<b>8.099</b>	<b>6.503</b>	<b>24,54%</b>	