

*comparativa ACUMUALDA a MAYO*

**2016-2017**

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
<b>1.Turismos</b>	8.835	7.943	11,23%	5.973	5.947	0,44%	14.808	13.890	6,61%
<b>2.TODO Terreno</b>	2.873	2.415	18,96%	2.131	1.744	22,19%	5.004	4.159	20,32%
<b>3.Com.Ligeros</b>	1.833	1.671	9,69%	1.848	1.686	9,61%	3.681	3.357	9,65%
<b>4.Ind.Medios</b>	1.055	792	33,21%	637	427	49,18%	1.692	1.219	38,80%
<b>5.Industriales</b>	121	60	101,67%	64	57	12,28%	185	117	58,12%
<b>6.Autobuses</b>	64	32	100,00%	62	30	106,67%	126	62	103,23%
<b>7.Motocicletas</b>	1.197	1.122	6,68%	985	1.020	-3,43%	2.182	2.142	1,87%
<b>8.Ciclomotores</b>	119	118	0,85%	83	83	0,00%	202	201	0,50%
<b>9.Especiales</b>	78	127	-38,58%	37	18	105,56%	115	145	-20,69%
<b>Totales</b>	<b>16.175</b>	<b>14.280</b>	<b>13,27%</b>	<b>11.820</b>	<b>11.012</b>	<b>7,34%</b>	<b>27.995</b>	<b>25.292</b>	<b>10,69%</b>

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**2016-2017**

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
<b>1.Turismos</b>	2.228	1.626	37,02%	1.226	1.415	-13,36%	3.454	3.041	13,58%
<b>2.TODO Terreno</b>	595	532	11,84%	459	373	23,06%	1.054	905	16,46%
<b>3.Com.Ligeros</b>	318	357	-10,92%	367	332	10,54%	685	689	-0,58%
<b>4.Ind.Medios</b>	240	191	25,65%	145	66	119,70%	385	257	49,81%
<b>5.Industriales</b>	30	9	233,33%	10	18	-44,44%	40	27	48,15%
<b>6.Autobuses</b>	15	9	66,67%	7	19	-63,16%	22	28	-21,43%
<b>7.Motocicletas</b>	278	229	21,40%	248	192	29,17%	526	421	24,94%
<b>8.Ciclomotores</b>	22	24	-8,33%	22	18	22,22%	44	42	4,76%
<b>9.Especiales</b>	9	15	-40,00%	12	3	300,00%	21	18	16,67%
<b>Totales</b>	<b>3.735</b>	<b>2.992</b>	<b>24,83%</b>	<b>2.496</b>	<b>2.436</b>	<b>2,46%</b>	<b>6.231</b>	<b>5.428</b>	<b>14,79%</b>

**comparativa canales de venta acumulado a MAYO**

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	2.296	1.945	18,05%	529	1.012	-47,73%	2.825	2.957	-4,46%
	Empresas	2.086	1.739	19,95%	699	657	6,39%	2.785	2.396	16,24%
	Particular	4.453	4.259	4,56%	4.745	4.278	10,92%	9.198	8.537	7,74%
	<b>Totales</b>	<b>8.835</b>	<b>7.943</b>	<b>11,23%</b>	<b>5.973</b>	<b>5.947</b>	<b>0,44%</b>	<b>14.808</b>	<b>13.890</b>	<b>6,61%</b>
2.TODO Terreno	Alquiler	280	434	-35,48%	188	140	34,29%	468	574	-18,47%
	Empresas	502	375	33,87%	295	228	29,39%	797	603	32,17%
	Particular	2.091	1.606	30,20%	1.648	1.376	19,77%	3.739	2.982	25,39%
	<b>Totales</b>	<b>2.873</b>	<b>2.415</b>	<b>18,96%</b>	<b>2.131</b>	<b>1.744</b>	<b>22,19%</b>	<b>5.004</b>	<b>4.159</b>	<b>20,32%</b>
3.Com.Ligeros	Alquiler	167	91	83,52%	45	13	246,15%	212	104	103,85%
	Empresas	620	652	-4,91%	303	291	4,12%	923	943	-2,12%
	Particular	1.046	928	12,72%	1.500	1.382	8,54%	2.546	2.310	10,22%
	<b>Totales</b>	<b>1.833</b>	<b>1.671</b>	<b>9,69%</b>	<b>1.848</b>	<b>1.686</b>	<b>9,61%</b>	<b>3.681</b>	<b>3.357</b>	<b>9,65%</b>
4.Ind.Medios	Alquiler	91	85	7,06%	27	19	42,11%	118	104	13,46%
	Empresas	495	404	22,52%	334	253	32,02%	829	657	26,18%
	Particular	469	303	54,79%	276	155	78,06%	745	458	62,66%
	<b>Totales</b>	<b>1.055</b>	<b>792</b>	<b>33,21%</b>	<b>637</b>	<b>427</b>	<b>49,18%</b>	<b>1.692</b>	<b>1.219</b>	<b>38,80%</b>
5.Industriales	Alquiler	6	0	#+INF	0	1	-100,00%	6	1	500,00%
	Empresas	105	54	94,44%	63	52	21,15%	168	106	58,49%
	Particular	10	6	66,67%	1	4	-75,00%	11	10	10,00%
	<b>Totales</b>	<b>121</b>	<b>60</b>	<b>101,67%</b>	<b>64</b>	<b>57</b>	<b>12,28%</b>	<b>185</b>	<b>117</b>	<b>58,12%</b>
6.Autobuses	Empresas	61	32	90,63%	62	30	106,67%	123	62	98,39%
	Particular	3	0	#+INF				3	0	#+INF
	<b>Totales</b>	<b>64</b>	<b>32</b>	<b>100,00%</b>	<b>62</b>	<b>30</b>	<b>106,67%</b>	<b>126</b>	<b>62</b>	<b>103,23%</b>
7.Motocicletas	Alquiler	94	54	74,07%	17	17	0,00%	111	71	56,34%
	Empresas	87	94	-7,45%	108	108	0,00%	195	202	-3,47%
	Particular	1.016	974	4,31%	860	895	-3,91%	1.876	1.869	0,37%
	<b>Totales</b>	<b>1.197</b>	<b>1.122</b>	<b>6,68%</b>	<b>985</b>	<b>1.020</b>	<b>-3,43%</b>	<b>2.182</b>	<b>2.142</b>	<b>1,87%</b>
8.Ciclomotores	Alquiler	2	0	#+INF				2	0	#+INF
	Empresas	5	2	150,00%	4	1	300,00%	9	3	200,00%
	Particular	112	116	-3,45%	79	82	-3,66%	191	198	-3,54%
	<b>Totales</b>	<b>119</b>	<b>118</b>	<b>0,85%</b>	<b>83</b>	<b>83</b>	<b>0,00%</b>	<b>202</b>	<b>201</b>	<b>0,50%</b>
9.Especiales	Alquiler	24	76	-68,42%	8	0	#+INF	32	76	-57,89%
	Empresas	9	16	-43,75%	11	3	266,67%	20	19	5,26%
	Particular	45	35	28,57%	18	15	20,00%	63	50	26,00%
	<b>Totales</b>	<b>78</b>	<b>127</b>	<b>-38,58%</b>	<b>37</b>	<b>18</b>	<b>105,56%</b>	<b>115</b>	<b>145</b>	<b>-20,69%</b>
<b>Totales</b>	<b>16.175</b>	<b>14.280</b>	<b>13,27%</b>	<b>11.820</b>	<b>11.012</b>	<b>7,34%</b>	<b>27.995</b>	<b>25.292</b>	<b>10,69%</b>	

**comparativa canales de venta MAYO**

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	836	411	103,41%	110	379	-70,98%	946	790	19,75%
	Empresas	470	372	26,34%	117	159	-26,42%	587	531	10,55%
	Particular	922	843	9,37%	999	877	13,91%	1.921	1.720	11,69%
	<b>Totales</b>	<b>2.228</b>	<b>1.626</b>	<b>37,02%</b>	<b>1.226</b>	<b>1.415</b>	<b>-13,36%</b>	<b>3.454</b>	<b>3.041</b>	<b>13,58%</b>
2.TODO Terreno	Alquiler	65	161	-59,63%	70	51	37,25%	135	212	-36,32%
	Empresas	96	60	60,00%	47	43	9,30%	143	103	38,83%
	Particular	434	311	39,55%	342	279	22,58%	776	590	31,53%
	<b>Totales</b>	<b>595</b>	<b>532</b>	<b>11,84%</b>	<b>459</b>	<b>373</b>	<b>23,06%</b>	<b>1.054</b>	<b>905</b>	<b>16,46%</b>
3.Com.Ligeros	Alquiler	8	6	33,33%	13	4	225,00%	21	10	110,00%
	Empresas	100	152	-34,21%	37	51	-27,45%	137	203	-32,51%
	Particular	210	199	5,53%	317	277	14,44%	527	476	10,71%
	<b>Totales</b>	<b>318</b>	<b>357</b>	<b>-10,92%</b>	<b>367</b>	<b>332</b>	<b>10,54%</b>	<b>685</b>	<b>689</b>	<b>-0,58%</b>
4.Ind.Medios	Alquiler	8	20	-60,00%	4	0	#+INF	12	20	-40,00%
	Empresas	106	93	13,98%	78	49	59,18%	184	142	29,58%
	Particular	126	78	61,54%	63	17	270,59%	189	95	98,95%
	<b>Totales</b>	<b>240</b>	<b>191</b>	<b>25,65%</b>	<b>145</b>	<b>66</b>	<b>119,70%</b>	<b>385</b>	<b>257</b>	<b>49,81%</b>
5.Industriales	Alquiler	6	0	#+INF				6	0	#+INF
	Empresas	22	9	144,44%	10	15	-33,33%	32	24	33,33%
	Particular	2	0	#+INF	0	3	-100,00%	2	3	-33,33%
	<b>Totales</b>	<b>30</b>	<b>9</b>	<b>233,33%</b>	<b>10</b>	<b>18</b>	<b>-44,44%</b>	<b>40</b>	<b>27</b>	<b>48,15%</b>
6.Autobuses	Empresas	15	9	66,67%	7	19	-63,16%	22	28	-21,43%
	<b>Totales</b>	<b>15</b>	<b>9</b>	<b>66,67%</b>	<b>7</b>	<b>19</b>	<b>-63,16%</b>	<b>22</b>	<b>28</b>	<b>-21,43%</b>
7.Motocicletas	Alquiler	16	6	166,67%	0	8	-100,00%	16	14	14,29%
	Empresas	18	21	-14,29%	21	31	-32,26%	39	52	-25,00%
	Particular	244	202	20,79%	227	153	48,37%	471	355	32,68%
	<b>Totales</b>	<b>278</b>	<b>229</b>	<b>21,40%</b>	<b>248</b>	<b>192</b>	<b>29,17%</b>	<b>526</b>	<b>421</b>	<b>24,94%</b>
8.Ciclomotores	Empresas	1	0	#+INF	1	1	0,00%	2	1	100,00%
	Particular	21	24	-12,50%	21	17	23,53%	42	41	2,44%
	<b>Totales</b>	<b>22</b>	<b>24</b>	<b>-8,33%</b>	<b>22</b>	<b>18</b>	<b>22,22%</b>	<b>44</b>	<b>42</b>	<b>4,76%</b>
9.Especiales	Alquiler	0	3	-100,00%	7	0	#+INF	7	3	133,33%
	Empresas	0	1	-100,00%	2	1	100,00%	2	2	0,00%
	Particular	9	11	-18,18%	3	2	50,00%	12	13	-7,69%
	<b>Totales</b>	<b>9</b>	<b>15</b>	<b>-40,00%</b>	<b>12</b>	<b>3</b>	<b>300,00%</b>	<b>21</b>	<b>18</b>	<b>16,67%</b>
<b>Totales</b>	<b>3.735</b>	<b>2.992</b>	<b>24,83%</b>	<b>2.496</b>	<b>2.436</b>	<b>2,46%</b>	<b>6.231</b>	<b>5.428</b>	<b>14,79%</b>	