

*comparativa acumulada a agosto*

**2016-2017**

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
<b>1.Turismos</b>	17.671	16.292	8,46%	11.046	10.727	2,97%	28.717	27.019	6,28%
<b>2.Todo Terreno</b>	5.306	4.403	20,51%	3.802	3.076	23,60%	9.108	7.479	21,78%
<b>3.Com.Ligeros</b>	3.365	3.013	11,68%	3.070	2.828	8,56%	6.435	5.841	10,17%
<b>4.Ind.Medios</b>	1.808	1.288	40,37%	1.116	745	49,80%	2.924	2.033	43,83%
<b>5.Industriales</b>	188	142	32,39%	102	114	-10,53%	290	256	13,28%
<b>6.Autobuses</b>	98	91	7,69%	79	71	11,27%	177	162	9,26%
<b>7.Motocicletas</b>	2.006	1.826	9,86%	1.834	1.833	0,05%	3.840	3.659	4,95%
<b>8.Ciclomotores</b>	236	183	28,96%	144	135	6,67%	380	318	19,50%
<b>9.Especiales</b>	115	197	-41,62%	63	42	50,00%	178	239	-25,52%
<b>Totales</b>	<b>30.793</b>	<b>27.435</b>	<b>12,24%</b>	<b>21.256</b>	<b>19.571</b>	<b>8,61%</b>	<b>52.049</b>	<b>47.006</b>	<b>10,73%</b>

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**2016-2017**

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
<b>1.Turismos</b>	2.108	1.619	30,20%	1.424	1.122	26,92%	3.532	2.741	28,86%
<b>2.Todo Terreno</b>	609	475	28,21%	403	400	0,75%	1.012	875	15,66%
<b>3.Com.Ligeros</b>	337	353	-4,53%	371	337	10,09%	708	690	2,61%
<b>4.Ind.Medios</b>	217	169	28,40%	153	98	56,12%	370	267	38,58%
<b>5.Industriales</b>	24	30	-20,00%	13	12	8,33%	37	42	-11,90%
<b>6.Autobuses</b>	18	24	-25,00%	0	4	-100,00%	18	28	-35,71%
<b>7.Motocicletas</b>	258	242	6,61%	250	267	-6,37%	508	509	-0,20%
<b>8.Ciclomotores</b>	36	20	80,00%	26	17	52,94%	62	37	67,57%
<b>9.Especiales</b>	10	39	-74,36%	7	13	-46,15%	17	52	-67,31%
<b>Totales</b>	<b>3.617</b>	<b>2.971</b>	<b>21,74%</b>	<b>2.647</b>	<b>2.270</b>	<b>16,61%</b>	<b>6.264</b>	<b>5.241</b>	<b>19,52%</b>

**comparativa canales de venta acumulado**

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	7.169	6.340	13,08%	2.213	2.343	-5,55%	9.382	8.683	8,05%
	Empresas	3.205	2.919	9,80%	1.157	1.105	4,71%	4.362	4.024	8,40%
	Particular	7.297	7.033	3,75%	7.676	7.279	5,45%	14.973	14.312	4,62%
	<b>Totales</b>	<b>17.671</b>	<b>16.292</b>	<b>8,46%</b>	<b>11.046</b>	<b>10.727</b>	<b>2,97%</b>	<b>28.717</b>	<b>27.019</b>	<b>6,28%</b>
2.TODO Terreno	Alquiler	1.048	1.050	-0,19%	618	388	59,28%	1.666	1.438	15,86%
	Empresas	872	619	40,87%	483	371	30,19%	1.355	990	36,87%
	Particular	3.386	2.734	23,85%	2.701	2.317	16,57%	6.087	5.051	20,51%
	<b>Totales</b>	<b>5.306</b>	<b>4.403</b>	<b>20,51%</b>	<b>3.802</b>	<b>3.076</b>	<b>23,60%</b>	<b>9.108</b>	<b>7.479</b>	<b>21,78%</b>
3.Com.Ligeros	Alquiler	590	337	75,07%	70	38	84,21%	660	375	76,00%
	Empresas	1.054	1.068	-1,31%	537	483	11,18%	1.591	1.551	2,58%
	Particular	1.721	1.608	7,03%	2.463	2.307	6,76%	4.184	3.915	6,87%
	<b>Totales</b>	<b>3.365</b>	<b>3.013</b>	<b>11,68%</b>	<b>3.070</b>	<b>2.828</b>	<b>8,56%</b>	<b>6.435</b>	<b>5.841</b>	<b>10,17%</b>
4.Ind.Medios	Alquiler	242	167	44,91%	82	53	54,72%	324	220	47,27%
	Empresas	813	629	29,25%	580	416	39,42%	1.393	1.045	33,30%
	Particular	753	492	53,05%	454	276	64,49%	1.207	768	57,16%
	<b>Totales</b>	<b>1.808</b>	<b>1.288</b>	<b>40,37%</b>	<b>1.116</b>	<b>745</b>	<b>49,80%</b>	<b>2.924</b>	<b>2.033</b>	<b>43,83%</b>
5.Industriales	Alquiler	14	20	-30,00%	0	1	-100,00%	14	21	-33,33%
	Empresas	159	113	40,71%	99	106	-6,60%	258	219	17,81%
	Particular	15	9	66,67%	3	7	-57,14%	18	16	12,50%
	<b>Totales</b>	<b>188</b>	<b>142</b>	<b>32,39%</b>	<b>102</b>	<b>114</b>	<b>-10,53%</b>	<b>290</b>	<b>256</b>	<b>13,28%</b>
6.Autobuses	Alquiler	0	1	-100,00%				0	1	-100,00%
	Empresas	94	88	6,82%	79	71	11,27%	173	159	8,81%
	Particular	4	2	100,00%				4	2	100,00%
	<b>Totales</b>	<b>98</b>	<b>91</b>	<b>7,69%</b>	<b>79</b>	<b>71</b>	<b>11,27%</b>	<b>177</b>	<b>162</b>	<b>9,26%</b>
7.Motocicletas	Alquiler	149	74	101,35%	46	39	17,95%	195	113	72,57%
	Empresas	142	143	-0,70%	165	178	-7,30%	307	321	-4,36%
	Particular	1.715	1.609	6,59%	1.623	1.616	0,43%	3.338	3.225	3,50%
	<b>Totales</b>	<b>2.006</b>	<b>1.826</b>	<b>9,86%</b>	<b>1.834</b>	<b>1.833</b>	<b>0,05%</b>	<b>3.840</b>	<b>3.659</b>	<b>4,95%</b>
8.Ciclomotores	Alquiler	6	2	200,00%	1	0	#+INF	7	2	250,00%
	Empresas	34	11	209,09%	6	4	50,00%	40	15	166,67%
	Particular	196	170	15,29%	137	131	4,58%	333	301	10,63%
	<b>Totales</b>	<b>236</b>	<b>183</b>	<b>28,96%</b>	<b>144</b>	<b>135</b>	<b>6,67%</b>	<b>380</b>	<b>318</b>	<b>19,50%</b>
9.Especiales	Alquiler	30	106	-71,70%	18	9	100,00%	48	115	-58,26%
	Empresas	17	26	-34,62%	17	5	240,00%	34	31	9,68%
	Particular	68	65	4,62%	28	28	0,00%	96	93	3,23%
	<b>Totales</b>	<b>115</b>	<b>197</b>	<b>-41,62%</b>	<b>63</b>	<b>42</b>	<b>50,00%</b>	<b>178</b>	<b>239</b>	<b>-25,52%</b>
<b>Totales</b>	<b>30.793</b>	<b>27.435</b>	<b>12,24%</b>	<b>21.256</b>	<b>19.571</b>	<b>8,61%</b>	<b>52.049</b>	<b>47.006</b>	<b>10,73%</b>	

*comparativa canales de venta mes*

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	818	381	114,70%	257	107	140,19%	1.075	488	120,29%
	Empresas	361	426	-15,26%	167	152	9,87%	528	578	-8,65%
	Particular	929	812	14,41%	1.000	863	15,87%	1.929	1.675	15,16%
	<b>Totales</b>	<b>2.108</b>	<b>1.619</b>	<b>30,20%</b>	<b>1.424</b>	<b>1.122</b>	<b>26,92%</b>	<b>3.532</b>	<b>2.741</b>	<b>28,86%</b>
2.TODO Terreno	Alquiler	91	45	102,22%	13	27	-51,85%	104	72	44,44%
	Empresas	123	113	8,85%	71	58	22,41%	194	171	13,45%
	Particular	395	317	24,61%	319	315	1,27%	714	632	12,97%
	<b>Totales</b>	<b>609</b>	<b>475</b>	<b>28,21%</b>	<b>403</b>	<b>400</b>	<b>0,75%</b>	<b>1.012</b>	<b>875</b>	<b>15,66%</b>
3.Com.Ligeros	Alquiler	30	30	0,00%	0	4	-100,00%	30	34	-11,76%
	Empresas	105	129	-18,60%	65	66	-1,52%	170	195	-12,82%
	Particular	202	194	4,12%	306	267	14,61%	508	461	10,20%
	<b>Totales</b>	<b>337</b>	<b>353</b>	<b>-4,53%</b>	<b>371</b>	<b>337</b>	<b>10,09%</b>	<b>708</b>	<b>690</b>	<b>2,61%</b>
4.Ind.Medios	Alquiler	34	39	-12,82%	2	8	-75,00%	36	47	-23,40%
	Empresas	90	68	32,35%	91	50	82,00%	181	118	53,39%
	Particular	93	62	50,00%	60	40	50,00%	153	102	50,00%
	<b>Totales</b>	<b>217</b>	<b>169</b>	<b>28,40%</b>	<b>153</b>	<b>98</b>	<b>56,12%</b>	<b>370</b>	<b>267</b>	<b>38,58%</b>
5.Industriales	Alquiler	2	7	-71,43%				2	7	-71,43%
	Empresas	21	22	-4,55%	13	12	8,33%	34	34	0,00%
	Particular	1	1	0,00%				1	1	0,00%
	<b>Totales</b>	<b>24</b>	<b>30</b>	<b>-20,00%</b>	<b>13</b>	<b>12</b>	<b>8,33%</b>	<b>37</b>	<b>42</b>	<b>-11,90%</b>
6.Autobuses	Empresas	17	23	-26,09%	0	4	-100,00%	17	27	-37,04%
	Particular	1	1	0,00%				1	1	0,00%
	<b>Totales</b>	<b>18</b>	<b>24</b>	<b>-25,00%</b>	<b>0</b>	<b>4</b>	<b>-100,00%</b>	<b>18</b>	<b>28</b>	<b>-35,71%</b>
7.Motocicletas	Alquiler	13	4	225,00%	2	8	-75,00%	15	12	25,00%
	Empresas	14	16	-12,50%	12	13	-7,69%	26	29	-10,34%
	Particular	231	222	4,05%	236	246	-4,07%	467	468	-0,21%
	<b>Totales</b>	<b>258</b>	<b>242</b>	<b>6,61%</b>	<b>250</b>	<b>267</b>	<b>-6,37%</b>	<b>508</b>	<b>509</b>	<b>-0,20%</b>
8.Ciclomotores	Alquiler	2	0	#+INF				2	0	#+INF
	Empresas	4	0	#+INF				4	0	#+INF
	Particular	30	20	50,00%	26	17	52,94%	56	37	51,35%
	<b>Totales</b>	<b>36</b>	<b>20</b>	<b>80,00%</b>	<b>26</b>	<b>17</b>	<b>52,94%</b>	<b>62</b>	<b>37</b>	<b>67,57%</b>
9.Especiales	Alquiler	1	21	-95,24%	4	8	-50,00%	5	29	-82,76%
	Empresas	2	3	-33,33%	0	1	-100,00%	2	4	-50,00%
	Particular	7	15	-53,33%	3	4	-25,00%	10	19	-47,37%
	<b>Totales</b>	<b>10</b>	<b>39</b>	<b>-74,36%</b>	<b>7</b>	<b>13</b>	<b>-46,15%</b>	<b>17</b>	<b>52</b>	<b>-67,31%</b>
<b>Totales</b>	<b>3.617</b>	<b>2.971</b>	<b>21,74%</b>	<b>2.647</b>	<b>2.270</b>	<b>16,61%</b>	<b>6.264</b>	<b>5.241</b>	<b>19,52%</b>	