

comparativa ACUMUALDA a OCTUBRE

2016-2017

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	23.603	22.878	3,17%	13.559	13.303	1,92%	37.162	36.181	2,71%
2.TODO Terreno	6.941	5.506	26,06%	4.726	3.868	22,18%	11.667	9.374	24,46%
3.Com.Ligeros	4.360	4.054	7,55%	3.860	3.589	7,55%	8.220	7.643	7,55%
4.Ind.Medios	2.381	1.698	40,22%	1.383	949	45,73%	3.764	2.647	42,20%
5.Industriales	228	177	28,81%	131	132	-0,76%	359	309	16,18%
6.Autobuses	149	127	17,32%	110	121	-9,09%	259	248	4,44%
7.Motocicletas	2.626	2.328	12,80%	2.478	2.294	8,02%	5.104	4.622	10,43%
8.Ciclomotores	313	232	34,91%	188	186	1,08%	501	418	19,86%
9.Especiales	155	260	-40,38%	74	54	37,04%	229	314	-27,07%
Totales	40.756	37.260	9,38%	26.509	24.496	8,22%	67.265	61.756	8,92%

comparativa mes OCTUBRE

2016-2017

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	3.431	3.811	-9,97%	1.416	1.533	-7,63%	4.847	5.344	-9,30%
2.TODO Terreno	1.004	601	67,05%	455	442	2,94%	1.459	1.043	39,88%
3.Com.Ligeros	514	494	4,05%	395	366	7,92%	909	860	5,70%
4.Ind.Medios	270	242	11,57%	136	90	51,11%	406	332	22,29%
5.Industriales	25	14	78,57%	14	11	27,27%	39	25	56,00%
6.Autobuses	12	18	-33,33%	11	23	-52,17%	23	41	-43,90%
7.Motocicletas	330	252	30,95%	328	234	40,17%	658	486	35,39%
8.Ciclomotores	48	20	140,00%	25	35	-28,57%	73	55	32,73%
9.Especiales	16	19	-15,79%	6	7	-14,29%	22	26	-15,38%
Totales	5.650	5.471	3,27%	2.786	2.741	1,64%	8.436	8.212	2,73%

comparativa canales de venta acumulado

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	10.550	10.465	0,81%	2.557	2.988	-14,42%	13.107	13.453	-2,57%
	Empresas	3.969	3.784	4,89%	1.457	1.394	4,52%	5.426	5.178	4,79%
	Particular	9.084	8.629	5,27%	9.545	8.921	6,99%	18.629	17.550	6,15%
	Totales	23.603	22.878	3,17%	13.559	13.303	1,92%	37.162	36.181	2,71%
2.TODO Terrenos	Alquiler	1.452	1.234	17,67%	689	513	34,31%	2.141	1.747	22,55%
	Empresas	1.140	837	36,20%	604	486	24,28%	1.744	1.323	31,82%
	Particular	4.349	3.435	26,61%	3.433	2.869	19,66%	7.782	6.304	23,45%
	Totales	6.941	5.506	26,06%	4.726	3.868	22,18%	11.667	9.374	24,46%
3.Com.Ligeros	Alquiler	776	639	21,44%	125	66	89,39%	901	705	27,80%
	Empresas	1.416	1.432	-1,12%	665	627	6,06%	2.081	2.059	1,07%
	Particular	2.168	1.983	9,33%	3.070	2.896	6,01%	5.238	4.879	7,36%
	Totales	4.360	4.054	7,55%	3.860	3.589	7,55%	8.220	7.643	7,55%
4.Ind.Medios	Alquiler	318	225	41,33%	100	57	75,44%	418	282	48,23%
	Empresas	1.064	847	25,62%	703	531	32,39%	1.767	1.378	28,23%
	Particular	999	626	59,58%	580	361	60,66%	1.579	987	59,98%
	Totales	2.381	1.698	40,22%	1.383	949	45,73%	3.764	2.647	42,20%
5.Industriales	Alquiler	16	21	-23,81%	0	1	-100,00%	16	22	-27,27%
	Empresas	197	144	36,81%	128	123	4,07%	325	267	21,72%
	Particular	15	12	25,00%	3	8	-62,50%	18	20	-10,00%
	Totales	228	177	28,81%	131	132	-0,76%	359	309	16,18%
6.Autobuses	Alquiler	0	1	-100,00%				0	1	-100,00%
	Empresas	141	124	13,71%	110	120	-8,33%	251	244	2,87%
	Particular	8	2	300,00%	0	1	-100,00%	8	3	166,67%
	Totales	149	127	17,32%	110	121	-9,09%	259	248	4,44%
7.Motocicletas	Alquiler	171	86	98,84%	62	47	31,91%	233	133	75,19%
	Empresas	188	188	0,00%	223	212	5,19%	411	400	2,75%
	Particular	2.267	2.054	10,37%	2.193	2.035	7,76%	4.460	4.089	9,07%
	Totales	2.626	2.328	12,80%	2.478	2.294	8,02%	5.104	4.622	10,43%
8.Ciclomotores	Alquiler	6	2	200,00%	5	14	-64,29%	11	16	-31,25%
	Empresas	58	16	262,50%	6	7	-14,29%	64	23	178,26%
	Particular	249	214	16,36%	177	165	7,27%	426	379	12,40%
	Totales	313	232	34,91%	188	186	1,08%	501	418	19,86%
9.Especiales	Alquiler	41	133	-69,17%	18	12	50,00%	59	145	-59,31%
	Empresas	20	41	-51,22%	17	6	183,33%	37	47	-21,28%
	Particular	94	86	9,30%	39	36	8,33%	133	122	9,02%
	Totales	155	260	-40,38%	74	54	37,04%	229	314	-27,07%
Totales	40.756	37.260	9,38%	26.509	24.496	8,22%	67.265	61.756	8,92%	



comparativa canales de venta mes

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	2.077	2.544	-18,36%	238	523	-54,49%	2.315	3.067	-24,52%
	Empresas	431	414	4,11%	160	158	1,27%	591	572	3,32%
	Particular	923	853	8,21%	1.018	852	19,48%	1.941	1.705	13,84%
	Totales	3.431	3.811	-9,97%	1.416	1.533	-7,63%	4.847	5.344	-9,30%
2.TODO Terreno	Alquiler	355	133	166,92%	21	95	-77,89%	376	228	64,91%
	Empresas	148	114	29,82%	60	61	-1,64%	208	175	18,86%
	Particular	501	354	41,53%	374	286	30,77%	875	640	36,72%
	Totales	1.004	601	67,05%	455	442	2,94%	1.459	1.043	39,88%
3.Com.Ligeros	Alquiler	92	86	6,98%	47	8	487,50%	139	94	47,87%
	Empresas	202	205	-1,46%	60	75	-20,00%	262	280	-6,43%
	Particular	220	203	8,37%	288	283	1,77%	508	486	4,53%
	Totales	514	494	4,05%	395	366	7,92%	909	860	5,70%
4.Ind.Medios	Alquiler	37	35	5,71%	11	3	266,67%	48	38	26,32%
	Empresas	130	134	-2,99%	57	54	5,56%	187	188	-0,53%
	Particular	103	73	41,10%	68	33	106,06%	171	106	61,32%
	Totales	270	242	11,57%	136	90	51,11%	406	332	22,29%
5.Industriales	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	24	13	84,62%	14	10	40,00%	38	23	65,22%
	Particular	0	1	-100,00%	0	1	-100,00%	0	2	-100,00%
	Totales	25	14	78,57%	14	11	27,27%	39	25	56,00%
6.Autobuses	Empresas	9	18	-50,00%	11	23	-52,17%	20	41	-51,22%
	Particular	3	0	#+INF				3	0	#+INF
	Totales	12	18	-33,33%	11	23	-52,17%	23	41	-43,90%
7.Motocicletas	Alquiler	15	6	150,00%	7	2	250,00%	22	8	175,00%
	Empresas	26	19	36,84%	29	16	81,25%	55	35	57,14%
	Particular	289	227	27,31%	292	216	35,19%	581	443	31,15%
	Totales	330	252	30,95%	328	234	40,17%	658	486	35,39%
8.Ciclomotores	Alquiler				4	14	-71,43%	4	14	-71,43%
	Empresas	24	2	1100,00%	0	3	-100,00%	24	5	380,00%
	Particular	24	18	33,33%	21	18	16,67%	45	36	25,00%
	Totales	48	20	140,00%	25	35	-28,57%	73	55	32,73%
9.Especiales	Alquiler	2	3	-33,33%	0	3	-100,00%	2	6	-66,67%
	Empresas	2	8	-75,00%				2	8	-75,00%
	Particular	12	8	50,00%	6	4	50,00%	18	12	50,00%
	Totales	16	19	-15,79%	6	7	-14,29%	22	26	-15,38%
Totales	5.650	5.471	3,27%	2.786	2.741	1,64%	8.436	8.212	2,73%	