



comparativa acumulada noviembre 2016-2017

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	26.288	25.199	4,32%	15.410	14.650	5,19%	41.698	39.849	4,64%
2.TODO Terreno	8.038	6.360	26,38%	5.371	4.428	21,30%	13.409	10.788	24,30%
3.Com.Ligeros	4.825	4.473	7,87%	4.202	3.936	6,76%	9.027	8.409	7,35%
4.Ind.Medios	2.704	1.908	41,72%	1.585	1.077	47,17%	4.289	2.985	43,69%
5.Industriales	256	198	29,29%	162	151	7,28%	418	349	19,77%
6.Autobuses	166	150	10,67%	115	126	-8,73%	281	276	1,81%
7.Motocicletas	2.963	2.590	14,40%	2.771	2.509	10,44%	5.734	5.099	12,45%
8.Ciclomotores	344	255	34,90%	219	208	5,29%	563	463	21,60%
9.Especiales	162	275	-41,09%	79	58	36,21%	241	333	-27,63%
<b>Totales</b>	<b>45.746</b>	<b>41.408</b>	<b>10,48%</b>	<b>29.914</b>	<b>27.143</b>	<b>10,21%</b>	<b>75.660</b>	<b>68.551</b>	<b>10,37%</b>

comparativa noviembre 2016-2017

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	2.685	2.321	15,68%	1.851	1.347	37,42%	4.536	3.668	23,66%
2.TODO Terreno	1.097	854	28,45%	645	560	15,18%	1.742	1.414	23,20%
3.Com.Ligeros	465	419	10,98%	342	347	-1,44%	807	766	5,35%
4.Ind.Medios	323	210	53,81%	202	128	57,81%	525	338	55,33%
5.Industriales	28	21	33,33%	31	19	63,16%	59	40	47,50%
6.Autobuses	17	23	-26,09%	5	5	0,00%	22	28	-21,43%
7.Motocicletas	337	262	28,63%	293	215	36,28%	630	477	32,08%
8.Ciclomotores	31	23	34,78%	31	22	40,91%	62	45	37,78%
9.Especiales	7	15	-53,33%	5	4	25,00%	12	19	-36,84%
<b>Totales</b>	<b>4.990</b>	<b>4.148</b>	<b>20,30%</b>	<b>3.405</b>	<b>2.647</b>	<b>28,64%</b>	<b>8.395</b>	<b>6.795</b>	<b>23,55%</b>

comparativa noviembre canales de venta 2016-2017

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	1.261	786	60,43%	577	254	127,17%	1.838	1.040	76,73%
	Empresas	329	640	-48,59%	150	164	-8,54%	479	804	-40,42%
	Particular	1.095	895	22,35%	1.124	929	20,99%	2.219	1.824	21,66%
	<b>Totales</b>	<b>2.685</b>	<b>2.321</b>	<b>15,68%</b>	<b>1.851</b>	<b>1.347</b>	<b>37,42%</b>	<b>4.536</b>	<b>3.668</b>	<b>23,66%</b>
2.TODO Terrenc	Alquiler	430	363	18,46%	133	145	-8,28%	563	508	10,83%
	Empresas	127	120	5,83%	91	60	51,67%	218	180	21,11%
	Particular	540	371	45,55%	421	355	18,59%	961	726	32,37%
	<b>Totales</b>	<b>1.097</b>	<b>854</b>	<b>28,45%</b>	<b>645</b>	<b>560</b>	<b>15,18%</b>	<b>1.742</b>	<b>1.414</b>	<b>23,20%</b>
3.Com.Ligeros	Alquiler	141	76	85,53%	6	7	-14,29%	147	83	77,11%
	Empresas	170	167	1,80%	64	58	10,34%	234	225	4,00%
	Particular	154	176	-12,50%	272	282	-3,55%	426	458	-6,99%
	<b>Totales</b>	<b>465</b>	<b>419</b>	<b>10,98%</b>	<b>342</b>	<b>347</b>	<b>-1,44%</b>	<b>807</b>	<b>766</b>	<b>5,35%</b>
4.Ind.Medios	Alquiler	19	38	-50,00%	12	29	-58,62%	31	67	-53,73%
	Empresas	172	117	47,01%	103	49	110,20%	275	166	65,66%
	Particular	132	55	140,00%	87	50	74,00%	219	105	108,57%
	<b>Totales</b>	<b>323</b>	<b>210</b>	<b>53,81%</b>	<b>202</b>	<b>128</b>	<b>57,81%</b>	<b>525</b>	<b>338</b>	<b>55,33%</b>
5.Industriales	Alquiler	0	4	-100,00%				0	4	-100,00%
	Empresas	28	17	64,71%	30	19	57,89%	58	36	61,11%
	Particular				1	0	#+INF	1	0	#+INF
	<b>Totales</b>	<b>28</b>	<b>21</b>	<b>33,33%</b>	<b>31</b>	<b>19</b>	<b>63,16%</b>	<b>59</b>	<b>40</b>	<b>47,50%</b>
6.Autobuses	Empresas	15	23	-34,78%	5	5	0,00%	20	28	-28,57%
	Particular	2	0	#+INF				2	0	#+INF
	<b>Totales</b>	<b>17</b>	<b>23</b>	<b>-26,09%</b>	<b>5</b>	<b>5</b>	<b>0,00%</b>	<b>22</b>	<b>28</b>	<b>-21,43%</b>
7.Motocicletas	Alquiler	15	10	50,00%	0	13	-100,00%	15	23	-34,78%
	Empresas	13	23	-43,48%	17	23	-26,09%	30	46	-34,78%
	Particular	309	229	34,93%	276	179	54,19%	585	408	43,38%
	<b>Totales</b>	<b>337</b>	<b>262</b>	<b>28,63%</b>	<b>293</b>	<b>215</b>	<b>36,28%</b>	<b>630</b>	<b>477</b>	<b>32,08%</b>
8.Ciclomotores	Alquiler	3	4	-25,00%				3	4	-25,00%
	Empresas	1	0	#+INF	6	0	#+INF	7	0	#+INF
	Particular	27	19	42,11%	25	22	13,64%	52	41	26,83%
	<b>Totales</b>	<b>31</b>	<b>23</b>	<b>34,78%</b>	<b>31</b>	<b>22</b>	<b>40,91%</b>	<b>62</b>	<b>45</b>	<b>37,78%</b>
9.Especiales	Alquiler	0	3	-100,00%				0	3	-100,00%
	Empresas	0	3	-100,00%	0	1	-100,00%	0	4	-100,00%
	Particular	7	9	-22,22%	5	3	66,67%	12	12	0,00%
	<b>Totales</b>	<b>7</b>	<b>15</b>	<b>-53,33%</b>	<b>5</b>	<b>4</b>	<b>25,00%</b>	<b>12</b>	<b>19</b>	<b>-36,84%</b>
<b>Totales</b>	<b>4.990</b>	<b>4.148</b>	<b>20,30%</b>	<b>3.405</b>	<b>2.647</b>	<b>28,64%</b>	<b>8.395</b>	<b>6.795</b>	<b>23,55%</b>	

comparativa canales de venta acumulado

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	11.811	11.251	4,98%	3.134	3.242	-3,33%	14.945	14.493	3,12%
	Empresas	4.298	4.424	-2,85%	1.607	1.558	3,15%	5.905	5.982	-1,29%
	Particular	10.179	9.524	6,88%	10.669	9.850	8,31%	20.848	19.374	7,61%
	<b>Totales</b>	<b>26.288</b>	<b>25.199</b>	<b>4,32%</b>	<b>15.410</b>	<b>14.650</b>	<b>5,19%</b>	<b>41.698</b>	<b>39.849</b>	<b>4,64%</b>
2.Todo Terror	Alquiler	1.882	1.597	17,85%	822	658	24,92%	2.704	2.255	19,91%
	Empresas	1.267	957	32,39%	695	546	27,29%	1.962	1.503	30,54%
	Particular	4.889	3.806	28,46%	3.854	3.224	19,54%	8.743	7.030	24,37%
	<b>Totales</b>	<b>8.038</b>	<b>6.360</b>	<b>26,38%</b>	<b>5.371</b>	<b>4.428</b>	<b>21,30%</b>	<b>13.409</b>	<b>10.788</b>	<b>24,30%</b>
3.Com.Ligero	Alquiler	917	715	28,25%	131	73	79,45%	1.048	788	32,99%
	Empresas	1.586	1.599	-0,81%	729	685	6,42%	2.315	2.284	1,36%
	Particular	2.322	2.159	7,55%	3.342	3.178	5,16%	5.664	5.337	6,13%
	<b>Totales</b>	<b>4.825</b>	<b>4.473</b>	<b>7,87%</b>	<b>4.202</b>	<b>3.936</b>	<b>6,76%</b>	<b>9.027</b>	<b>8.409</b>	<b>7,35%</b>
4.Ind.Medios	Alquiler	337	263	28,14%	112	86	30,23%	449	349	28,65%
	Empresas	1.236	964	28,22%	806	580	38,97%	2.042	1.544	32,25%
	Particular	1.131	681	66,08%	667	411	62,29%	1.798	1.092	64,65%
	<b>Totales</b>	<b>2.704</b>	<b>1.908</b>	<b>41,72%</b>	<b>1.585</b>	<b>1.077</b>	<b>47,17%</b>	<b>4.289</b>	<b>2.985</b>	<b>43,69%</b>
5.Industriales	Alquiler	16	25	-36,00%	0	1	-100,00%	16	26	-38,46%
	Empresas	225	161	39,75%	158	142	11,27%	383	303	26,40%
	Particular	15	12	25,00%	4	8	-50,00%	19	20	-5,00%
	<b>Totales</b>	<b>256</b>	<b>198</b>	<b>29,29%</b>	<b>162</b>	<b>151</b>	<b>7,28%</b>	<b>418</b>	<b>349</b>	<b>19,77%</b>
6.Autobuses	Alquiler	0	1	-100,00%				0	1	-100,00%
	Empresas	156	147	6,12%	115	125	-8,00%	271	272	-0,37%
	Particular	10	2	400,00%	0	1	-100,00%	10	3	233,33%
	<b>Totales</b>	<b>166</b>	<b>150</b>	<b>10,67%</b>	<b>115</b>	<b>126</b>	<b>-8,73%</b>	<b>281</b>	<b>276</b>	<b>1,81%</b>
7.Motocicleta	Alquiler	186	96	93,75%	62	60	3,33%	248	156	58,97%
	Empresas	201	211	-4,74%	240	235	2,13%	441	446	-1,12%
	Particular	2.576	2.283	12,83%	2.469	2.214	11,52%	5.045	4.497	12,19%
	<b>Totales</b>	<b>2.963</b>	<b>2.590</b>	<b>14,40%</b>	<b>2.771</b>	<b>2.509</b>	<b>10,44%</b>	<b>5.734</b>	<b>5.099</b>	<b>12,45%</b>
8.Ciclomotore	Alquiler	9	6	50,00%	5	14	-64,29%	14	20	-30,00%
	Empresas	59	16	268,75%	12	7	71,43%	71	23	208,70%
	Particular	276	233	18,45%	202	187	8,02%	478	420	13,81%
	<b>Totales</b>	<b>344</b>	<b>255</b>	<b>34,90%</b>	<b>219</b>	<b>208</b>	<b>5,29%</b>	<b>563</b>	<b>463</b>	<b>21,60%</b>
9.Especiales	Alquiler	41	136	-69,85%	18	12	50,00%	59	148	-60,14%
	Empresas	20	44	-54,55%	17	7	142,86%	37	51	-27,45%
	Particular	101	95	6,32%	44	39	12,82%	145	134	8,21%
	<b>Totales</b>	<b>162</b>	<b>275</b>	<b>-41,09%</b>	<b>79</b>	<b>58</b>	<b>36,21%</b>	<b>241</b>	<b>333</b>	<b>-27,63%</b>
<b>Totales</b>	<b>45.746</b>	<b>41.408</b>	<b>10,48%</b>	<b>29.914</b>	<b>27.143</b>	<b>10,21%</b>	<b>75.660</b>	<b>68.551</b>	<b>10,37%</b>	