



comparativa mercado acumulado

MERCADO	Las Palmas			Santa Cruz de Tenerife			Canarias		
	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	2.771	3.061	-9,47%	2.250	2.219	1,40%	5.021	5.280	-4,91%
2.Todo Terreno	1.299	1.434	-9,41%	1.087	1.091	-0,37%	2.386	2.525	-5,50%
3.Com.Ligeros	857	736	16,44%	573	738	-22,36%	1.430	1.474	-2,99%
4.Ind.Medios	387	357	8,40%	206	251	-17,93%	593	608	-2,47%
5.Industriales	38	37	2,70%	39	40	-2,50%	77	77	0,00%
6.Autobuses	21	26	-19,23%	7	6	16,67%	28	32	-12,50%
7.Motocicletas	662	559	18,43%	641	500	28,20%	1.303	1.059	23,04%
8.Ciclomotores	46	35	31,43%	26	27	-3,70%	72	62	16,13%
9.Especiales	32	27	18,52%	13	16	-18,75%	45	43	4,65%
<b>TOTALES</b>	<b>6.113</b>	<b>6.272</b>	<b>-2,54%</b>	<b>4.842</b>	<b>4.888</b>	<b>-0,94%</b>	<b>10.955</b>	<b>11.160</b>	<b>-1,84%</b>

COMPARATIVA MERCADO MES

MERCADO	Las Palmas			Santa Cruz de Tenerife			Canarias		
	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	1.396	1.585	-11,92%	1.081	1.035	4,44%	2.477	2.620	-5,46%
2.Todo Terreno	671	790	-15,06%	554	555	-0,18%	1.225	1.345	-8,92%
3.Com.Ligeros	447	407	9,83%	298	377	-20,95%	745	784	-4,97%
4.Ind.Medios	194	168	15,48%	101	117	-13,68%	295	285	3,51%
5.Industriales	21	15	40,00%	22	17	29,41%	43	32	34,38%
6.Autobuses	9	9	0,00%	3	4	-25,00%	12	13	-7,69%
7.Motocicletas	284	211	34,60%	321	196	63,78%	605	407	48,65%
8.Ciclomotores	22	6	266,67%	10	7	42,86%	32	13	146,15%
9.Especiales	18	12	50,00%	2	6	-66,67%	20	18	11,11%
<b>TOTALES</b>	<b>3.062</b>	<b>3.203</b>	<b>-4,40%</b>	<b>2.392</b>	<b>2.314</b>	<b>3,37%</b>	<b>5.454</b>	<b>5.517</b>	<b>-1,14%</b>

## comparativa canales mes

MERCADO	CANALES	Las Palmas			Santa Cruz de Tenerife			Canarias		
		2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	Alquiler	262	334	-21,56%	70	39	79,49%	332	373	-10,99%
	Empresas	374	404	-7,43%	129	119	8,40%	503	523	-3,82%
	Particular	760	847	-10,27%	882	877	0,57%	1.642	1.724	-4,76%
<b>Totales</b>		<b>1.396</b>	<b>1.585</b>	<b>-11,92%</b>	<b>1.081</b>	<b>1.035</b>	<b>4,44%</b>	<b>2.477</b>	<b>2.620</b>	<b>-5,46%</b>
2.TODO Terreno	Alquiler	13	28	-53,57%	40	7	471,43%	53	35	51,43%
	Empresas	206	278	-25,90%	87	134	-35,07%	293	412	-28,88%
	Particular	452	484	-6,61%	427	414	3,14%	879	898	-2,12%
<b>Totales</b>		<b>671</b>	<b>790</b>	<b>-15,06%</b>	<b>554</b>	<b>555</b>	<b>-0,18%</b>	<b>1.225</b>	<b>1.345</b>	<b>-8,92%</b>
3.Com.Ligeros	Alquiler	7	43	-83,72%	28	0	#+INF	35	43	-18,60%
	Empresas	174	170	2,35%	52	77	-32,47%	226	247	-8,50%
	Particular	266	194	37,11%	218	300	-27,33%	484	494	-2,02%
<b>Totales</b>		<b>447</b>	<b>407</b>	<b>9,83%</b>	<b>298</b>	<b>377</b>	<b>-20,95%</b>	<b>745</b>	<b>784</b>	<b>-4,97%</b>
4.Ind.Medios	Alquiler	6	14	-57,14%	7	3	133,33%	13	17	-23,53%
	Empresas	127	80	58,75%	47	72	-34,72%	174	152	14,47%
	Particular	61	74	-17,57%	47	42	11,90%	108	116	-6,90%
<b>Totales</b>		<b>194</b>	<b>168</b>	<b>15,48%</b>	<b>101</b>	<b>117</b>	<b>-13,68%</b>	<b>295</b>	<b>285</b>	<b>3,51%</b>
5.Industriales	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	16	12	33,33%	20	16	25,00%	36	28	28,57%
	Particular	4	3	33,33%	2	1	100,00%	6	4	50,00%
<b>Totales</b>		<b>21</b>	<b>15</b>	<b>40,00%</b>	<b>22</b>	<b>17</b>	<b>29,41%</b>	<b>43</b>	<b>32</b>	<b>34,38%</b>
6.Autobuses	Empresas	9	9	0,00%	3	4	-25,00%	12	13	-7,69%
<b>Totales</b>		<b>9</b>	<b>9</b>	<b>0,00%</b>	<b>3</b>	<b>4</b>	<b>-25,00%</b>	<b>12</b>	<b>13</b>	<b>-7,69%</b>
7.Motocicletas	Alquiler	6	5	20,00%	8	4	100,00%	14	9	55,56%
	Empresas	33	16	106,25%	21	18	16,67%	54	34	58,82%
	Particular	245	190	28,95%	292	174	67,82%	537	364	47,53%
<b>Totales</b>		<b>284</b>	<b>211</b>	<b>34,60%</b>	<b>321</b>	<b>196</b>	<b>63,78%</b>	<b>605</b>	<b>407</b>	<b>48,65%</b>
8.Ciclomotores	Empresas	10	0	#+INF	1	0	#+INF	11	0	#+INF
	Particular	12	6	100,00%	9	7	28,57%	21	13	61,54%
<b>Totales</b>		<b>22</b>	<b>6</b>	<b>266,67%</b>	<b>10</b>	<b>7</b>	<b>42,86%</b>	<b>32</b>	<b>13</b>	<b>146,15%</b>
9.Especiales	Alquiler				0	1	-100,00%	0	1	-100,00%
	Empresas	2	1	100,00%				2	1	100,00%
	Particular	16	11	45,45%	2	5	-60,00%	18	16	12,50%
<b>Totales</b>		<b>18</b>	<b>12</b>	<b>50,00%</b>	<b>2</b>	<b>6</b>	<b>-66,67%</b>	<b>20</b>	<b>18</b>	<b>11,11%</b>
<b>Totales</b>		<b>3.062</b>	<b>3.203</b>	<b>-4,40%</b>	<b>2.392</b>	<b>2.314</b>	<b>3,37%</b>	<b>5.454</b>	<b>5.517</b>	<b>-1,14%</b>



## Comparativa canales acumulado

MERCADO	CANALES	Las Palmas			Santa Cruz de Tenerife			Canarias		
		2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	Alquiler	443	499	-11,22%	85	128	-33,59%	528	627	-15,79%
	Empresas	799	837	-4,54%	289	263	9,89%	1.088	1.100	-1,09%
	Particular	1.529	1.725	-11,36%	1.876	1.828	2,63%	3.405	3.553	-4,17%
	<b>Totales</b>	<b>2.771</b>	<b>3.061</b>	<b>-9,47%</b>	<b>2.250</b>	<b>2.219</b>	<b>1,40%</b>	<b>5.021</b>	<b>5.280</b>	<b>-4,91%</b>
2.TODO Terreno	Alquiler	17	58	-70,69%	58	68	-14,71%	75	126	-40,48%
	Empresas	357	434	-17,74%	172	232	-25,86%	529	666	-20,57%
	Particular	925	942	-1,80%	857	791	8,34%	1.782	1.733	2,83%
	<b>Totales</b>	<b>1.299</b>	<b>1.434</b>	<b>-9,41%</b>	<b>1.087</b>	<b>1.091</b>	<b>-0,37%</b>	<b>2.386</b>	<b>2.525</b>	<b>-5,50%</b>
3.Com.Ligeros	Alquiler	42	55	-23,64%	48	3	1500,00%	90	58	55,17%
	Empresas	340	270	25,93%	106	131	-19,08%	446	401	11,22%
	Particular	475	411	15,57%	419	604	-30,63%	894	1.015	-11,92%
	<b>Totales</b>	<b>857</b>	<b>736</b>	<b>16,44%</b>	<b>573</b>	<b>738</b>	<b>-22,36%</b>	<b>1.430</b>	<b>1.474</b>	<b>-2,99%</b>
4.Ind.Medios	Alquiler	13	15	-13,33%	9	7	28,57%	22	22	0,00%
	Empresas	229	193	18,65%	101	147	-31,29%	330	340	-2,94%
	Particular	145	149	-2,68%	96	97	-1,03%	241	246	-2,03%
	<b>Totales</b>	<b>387</b>	<b>357</b>	<b>8,40%</b>	<b>206</b>	<b>251</b>	<b>-17,93%</b>	<b>593</b>	<b>608</b>	<b>-2,47%</b>
5.Industriales	Alquiler	1	3	-66,67%				1	3	-66,67%
	Empresas	30	30	0,00%	35	38	-7,89%	65	68	-4,41%
	Particular	7	4	75,00%	4	2	100,00%	11	6	83,33%
	<b>Totales</b>	<b>38</b>	<b>37</b>	<b>2,70%</b>	<b>39</b>	<b>40</b>	<b>-2,50%</b>	<b>77</b>	<b>77</b>	<b>0,00%</b>
6.Autobuses	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	20	25	-20,00%	7	6	16,67%	27	31	-12,90%
	Particular	0	1	-100,00%				0	1	-100,00%
	<b>Totales</b>	<b>21</b>	<b>26</b>	<b>-19,23%</b>	<b>7</b>	<b>6</b>	<b>16,67%</b>	<b>28</b>	<b>32</b>	<b>-12,50%</b>
7.Motocicletas	Alquiler	9	10	-10,00%	9	9	0,00%	18	19	-5,26%
	Empresas	56	34	64,71%	46	55	-16,36%	102	89	14,61%
	Particular	597	515	15,92%	586	436	34,40%	1.183	951	24,40%
	<b>Totales</b>	<b>662</b>	<b>559</b>	<b>18,43%</b>	<b>641</b>	<b>500</b>	<b>28,20%</b>	<b>1.303</b>	<b>1.059</b>	<b>23,04%</b>
8.Ciclomotores	Empresas	18	3	500,00%	1	1	0,00%	19	4	375,00%
	Particular	28	32	-12,50%	25	26	-3,85%	53	58	-8,62%
	<b>Totales</b>	<b>46</b>	<b>35</b>	<b>31,43%</b>	<b>26</b>	<b>27</b>	<b>-3,70%</b>	<b>72</b>	<b>62</b>	<b>16,13%</b>
9.Especiales	Alquiler	0	2	-100,00%	4	7	-42,86%	4	9	-55,56%
	Empresas	3	3	0,00%	2	1	100,00%	5	4	25,00%
	Particular	29	22	31,82%	7	8	-12,50%	36	30	20,00%
	<b>Totales</b>	<b>32</b>	<b>27</b>	<b>18,52%</b>	<b>13</b>	<b>16</b>	<b>-18,75%</b>	<b>45</b>	<b>43</b>	<b>4,65%</b>
<b>TOTALES</b>	<b>6.113</b>	<b>6.272</b>	<b>-2,54%</b>	<b>4.842</b>	<b>4.888</b>	<b>-0,94%</b>	<b>10.955</b>	<b>11.160</b>	<b>-1,84%</b>	