

comparativa ACUMUALDA a

2016-2017

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	28.398	28.177	0,78%	16.833	15.959	5,48%	45.231	44.136	2,48%
2.Todo Terreno	9.024	7.190	25,51%	5.967	5.044	18,30%	14.991	12.234	22,54%
3.Com.Ligeros	5.321	5.075	4,85%	4.739	4.383	8,12%	10.060	9.458	6,36%
4.Ind.Medios	2.977	2.202	35,20%	1.753	1.240	41,37%	4.730	3.442	37,42%
5.Industriales	276	240	15,00%	186	169	10,06%	462	409	12,96%
6.Autobuses	189	167	13,17%	124	133	-6,77%	313	300	4,33%
7.Motocicletas	3.304	2.962	11,55%	3.058	2.808	8,90%	6.362	5.770	10,26%
8.Ciclomotores	396	286	38,46%	301	223	34,98%	697	509	36,94%
9.Especiales	176	314	-43,95%	84	78	7,69%	260	392	-33,67%
Totales	50.061	46.613	7,40%	33.045	30.037	10,01%	83.106	76.650	8,42%

comparativa MES

2016-2017

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	2.110	2.978	-29,15%	1.423	1.309	8,71%	3.533	4.287	-17,59%
2.Todo Terreno	986	830	18,80%	596	616	-3,25%	1.582	1.446	9,41%
3.Com.Ligeros	496	602	-17,61%	537	447	20,13%	1.033	1.049	-1,53%
4.Ind.Medios	273	294	-7,14%	168	163	3,07%	441	457	-3,50%
5.Industriales	20	42	-52,38%	24	18	33,33%	44	60	-26,67%
6.Autobuses	23	17	35,29%	9	7	28,57%	32	24	33,33%
7.Motocicletas	341	372	-8,33%	287	299	-4,01%	628	671	-6,41%
8.Ciclomotores	52	31	67,74%	82	15	446,67%	134	46	191,30%
9.Especiales	14	39	-64,10%	5	20	-75,00%	19	59	-67,80%
Totales	4.315	5.205	-17,10%	3.131	2.894	8,19%	7.446	8.099	-8,06%

comparativa canales de venta acumulado

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	12.407	12.608	-1,59%	3.433	3.473	-1,15%	15.840	16.081	-1,50%
	Empresas	4.834	5.138	-5,92%	1.734	1.764	-1,70%	6.568	6.902	-4,84%
	Particular	11.157	10.431	6,96%	11.666	10.722	8,80%	22.823	21.153	7,89%
	Totales	28.398	28.177	0,78%	16.833	15.959	5,48%	45.231	44.136	2,48%
2.TODO Terreno	Alquiler	2.155	1.757	22,65%	925	792	16,79%	3.080	2.549	20,83%
	Empresas	1.468	1.094	34,19%	809	647	25,04%	2.277	1.741	30,79%
	Particular	5.401	4.339	24,48%	4.233	3.605	17,42%	9.634	7.944	21,27%
	Totales	9.024	7.190	25,51%	5.967	5.044	18,30%	14.991	12.234	22,54%
3.Com.Ligeros	Alquiler	948	918	3,27%	164	99	65,66%	1.112	1.017	9,34%
	Empresas	1.757	1.773	-0,90%	818	783	4,47%	2.575	2.556	0,74%
	Particular	2.616	2.384	9,73%	3.757	3.501	7,31%	6.373	5.885	8,29%
	Totales	5.321	5.075	4,85%	4.739	4.383	8,12%	10.060	9.458	6,36%
4.Ind.Medios	Alquiler	360	338	6,51%	127	95	33,68%	487	433	12,47%
	Empresas	1.401	1.099	27,48%	906	672	34,82%	2.307	1.771	30,27%
	Particular	1.216	765	58,95%	720	473	52,22%	1.936	1.238	56,38%
	Totales	2.977	2.202	35,20%	1.753	1.240	41,37%	4.730	3.442	37,42%
5.Industriales	Alquiler	19	37	-48,65%	0	1	-100,00%	19	38	-50,00%
	Empresas	238	189	25,93%	182	157	15,92%	420	346	21,39%
	Particular	19	14	35,71%	4	11	-63,64%	23	25	-8,00%
	Totales	276	240	15,00%	186	169	10,06%	462	409	12,96%
6.Autobuses		0	1	-100,00%	2	0	#+INF	2	1	100,00%
	Empresas	179	164	9,15%	122	132	-7,58%	301	296	1,69%
	Particular	10	2	400,00%	0	1	-100,00%	10	3	233,33%
	Totales	189	167	13,17%	124	133	-6,77%	313	300	4,33%
7.Motocicletas	Alquiler	191	115	66,09%	62	81	-23,46%	253	196	29,08%
	Empresas	237	294	-19,39%	283	311	-9,00%	520	605	-14,05%
	Particular	2.876	2.553	12,65%	2.713	2.416	12,29%	5.589	4.969	12,48%
	Totales	3.304	2.962	11,55%	3.058	2.808	8,90%	6.362	5.770	10,26%
8.Ciclomotores	Alquiler	9	7	28,57%	5	14	-64,29%	14	21	-33,33%
	Empresas	70	17	311,76%	73	7	942,86%	143	24	495,83%
	Particular	317	262	20,99%	223	202	10,40%	540	464	16,38%
	Totales	396	286	38,46%	301	223	34,98%	697	509	36,94%
9.Especiales	Alquiler	47	158	-70,25%	18	15	20,00%	65	173	-62,43%
	Empresas	21	48	-56,25%	18	16	12,50%	39	64	-39,06%
	Particular	108	108	0,00%	48	47	2,13%	156	155	0,65%
	Totales	176	314	-43,95%	84	78	7,69%	260	392	-33,67%
Totales	50.061	46.613	7,40%	33.045	30.037	10,01%	83.106	76.650	8,42%	

comparativa canales de venta mes

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2017	2016	% ^ aa.	2017	2016	% ^ aa.	2017	2016	% ^ aa.
1.Turismos	Alquiler	596	1.357	-56,08%	299	231	29,44%	895	1.588	-43,64%
	Empresas	536	714	-24,93%	127	206	-38,35%	663	920	-27,93%
	Particular	978	907	7,83%	997	872	14,33%	1.975	1.779	11,02%
	Totales	2.110	2.978	-29,15%	1.423	1.309	8,71%	3.533	4.287	-17,59%
2.TODO Terreno	Alquiler	273	160	70,63%	103	134	-23,13%	376	294	27,89%
	Empresas	201	137	46,72%	114	101	12,87%	315	238	32,35%
	Particular	512	533	-3,94%	379	381	-0,52%	891	914	-2,52%
	Totales	986	830	18,80%	596	616	-3,25%	1.582	1.446	9,41%
3.Com.Ligeros	Alquiler	31	203	-84,73%	33	26	26,92%	64	229	-72,05%
	Empresas	171	174	-1,72%	89	98	-9,18%	260	272	-4,41%
	Particular	294	225	30,67%	415	323	28,48%	709	548	29,38%
	Totales	496	602	-17,61%	537	447	20,13%	1.033	1.049	-1,53%
4.Ind.Medios	Alquiler	23	75	-69,33%	15	9	66,67%	38	84	-54,76%
	Empresas	165	135	22,22%	100	92	8,70%	265	227	16,74%
	Particular	85	84	1,19%	53	62	-14,52%	138	146	-5,48%
	Totales	273	294	-7,14%	168	163	3,07%	441	457	-3,50%
5.Industriales	Alquiler	3	12	-75,00%				3	12	-75,00%
	Empresas	13	28	-53,57%	24	15	60,00%	37	43	-13,95%
	Particular	4	2	100,00%	0	3	-100,00%	4	5	-20,00%
	Totales	20	42	-52,38%	24	18	33,33%	44	60	-26,67%
6.Autobuses	Empresas				2	0	#+INF	2	0	#+INF
	Particular	23	17	35,29%	7	7	0,00%	30	24	25,00%
	Totales	23	17	35,29%	9	7	28,57%	32	24	33,33%
7.Motocicletas	Alquiler	5	19	-73,68%	0	21	-100,00%	5	40	-87,50%
	Empresas	36	83	-56,63%	43	76	-43,42%	79	159	-50,31%
	Particular	300	270	11,11%	244	202	20,79%	544	472	15,25%
	Totales	341	372	-8,33%	287	299	-4,01%	628	671	-6,41%
8.Ciclomotores	Alquiler	0	1	-100,00%				0	1	-100,00%
	Empresas	11	1	1000,00%	61	0	#+INF	72	1	7100,00%
	Particular	41	29	41,38%	21	15	40,00%	62	44	40,91%
	Totales	52	31	67,74%	82	15	446,67%	134	46	191,30%
9.Especiales	Alquiler	6	22	-72,73%	0	3	-100,00%	6	25	-76,00%
	Empresas	1	4	-75,00%	1	9	-88,89%	2	13	-84,62%
	Particular	7	13	-46,15%	4	8	-50,00%	11	21	-47,62%
	Totales	14	39	-64,10%	5	20	-75,00%	19	59	-67,80%
Totales	4.315	5.205	-17,10%	3.131	2.894	8,19%	7.446	8.099	-8,06%	